

ESTUATE

D A T A S H E E T



Digital Transformation: What, Why and How?

Highlights

Digital Transformation

A cultural change; a long-term business process of aligning your people, processes and policies with modern technology trends.

Reasons to transform digitally

- To catch up with technology innovations
- To satisfy the digital customer
- To stay ahead in the market

Kick start your digital transformation journey with Estuate

- Consulting services
 - Technology implementation
 - Customizations, support & more
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What is Digital Transformation?

Digital Transformation is a wide concept and means different things to different organizations. From a broad outlook, it refers to the application of digital technologies in a way that it significantly improves and transforms business operations.

However, there's much more to digital transformation than just implementing new technology. Digital Transformation is a cultural change; a continuous and long-term business process. It touches all aspects of an organization, aligning its people, processes and policies with modern technology trends.


Why should you care?

Businesses around the globe are embracing digital transformation at a rapid pace. IDC forecasts that the worldwide spending on digitization will reach \$1.97 trillion by 2022. However, many organizations still wonder if it's needed that much. It could be because setting out on a journey to digital transformation is not a cakewalk. It is a huge organizational change, and an expensive, lengthy and complex process.

But, there are three primary reasons why digital transformation is still worth the investment and effort and why you need it now more than ever before.

Technology is constantly evolving

Innovations in technology happen every day. A business that fails to embrace latest technology can only survive with old school methodologies for a limited time.





Customer wants digitization

The 21st century customer is well equipped with latest technology and seeks a digital experience everywhere. Digital Transformation is essential to please the digital customer.



Competition is always on the rise

Cut throat market competition exists across all industries. You cannot afford to lose business because of your digital incompetence.

If you wish to survive and grow in your market, digital transformation is your key. It is not just a buzzword anymore, it is a business essential.

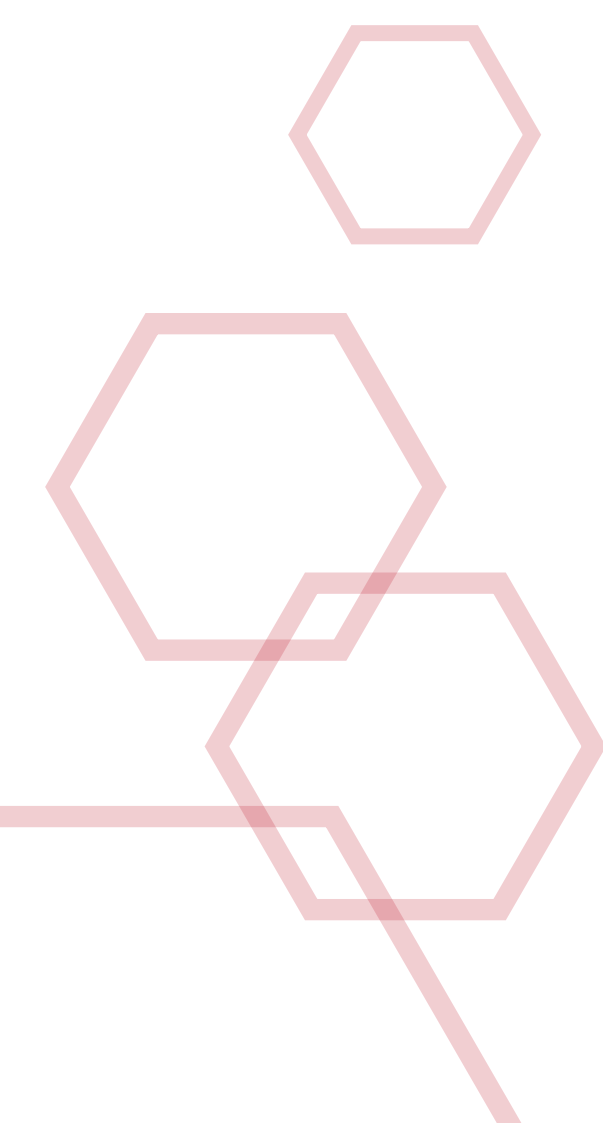
End-to-End Digital Transformation with Estuate

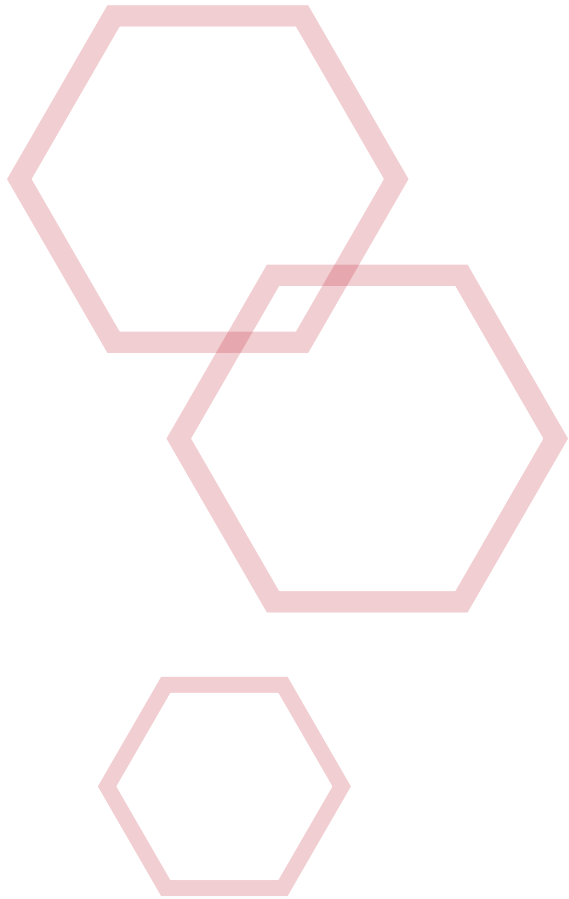
True and complete digital transformation is a never ending process. However, with strategic technology implementation at the right time, end-to-end digitization is conceivable.

Estuate helps you kick start your digital transformation journey and achieve enterprise-wide digitization with a range of digital transformation consulting, implementing and support services.

Digital Transformation Consulting

Estuate's digital transformation experts dig deep into your business processes, understand your specific digitization requirements and strategize a digital transformation framework.





End-to-end Technology Implementation

From AI to IoT and Advanced Analytics to Automation Services, Estuate offers leading technology implementation solutions, helping you transform your enterprise digitally.

Upgrades, Enhancements and Support

Estuate's digital transformation services go beyond implementation. Estuate offers technology upgradation, custom enhancements and end-to-end support services.

Estuate's Key Digital Transformation Offerings

Internet of Things

Enterprise IoT solutions, Customer IoT solutions, Connected Application Development

Mobility Solutions

Enterprise Mobility solutions, End-user Applications, WebApps Solutions

Artificial Intelligence





Chat/Voice Bots, Natural Language Processing, Custom Virtual Assistants

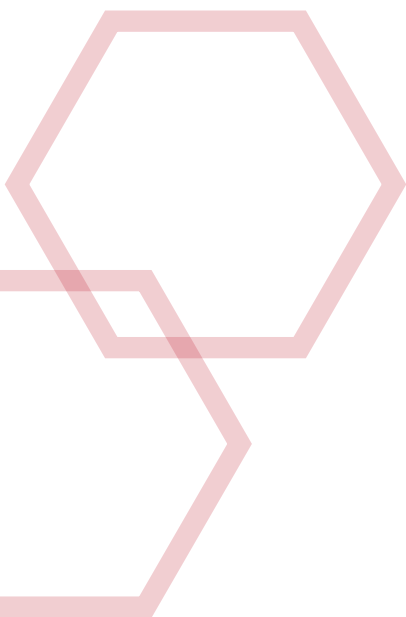
Robotic Process Automation

Mainframe Automation, Process Automation, Integrations and Migrations

Why Estuate?




-  13+ years of industry expertise and a global presence
-  Rapid deployment approach and flexible engagement model
-  Extreme service culture and commitment to excellence
-  Successful trail of implementations and long standing partnerships




Estuate is an ISO certified software services company that helps businesses unlock their true potential in a digital world with innovative solutions. We specialize in leading-edge technology solutions in IoT, Artificial Intelligence and Digital Transformation. The practice areas that leverage these technologies are Product Engineering, Applications & Technology, Governance, Security, Risk & Compliance. We carry proven expertise across Healthcare, Hitech, Retail, Finance, Software and Insurance domains. Our services reflect extreme customer service and extraordinary results.

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